SimplePay: Both simple and free

By AACD Staff

AACD member dentists can now accommodate patients who in the past have passed up cosmetic dentistry treatment because they couldn’t pay for it.

The American Academy of Cosmetic Dentistry (AACD) has partnered with SimplePay, a patient-financing provider that offers services with no required credit checks and 0 percent interest. These features make SimplePay an excellent supplement to other patient-financing options dentists already use.

SimplePay is a financing option unlike any other, designed to help your practice reach its full potential and to offer your patients a feasible path to treatment. Normally $199 per month, AACD member dentists can now receive this benefit for free. This means with SimplePay, AACD member dentists can increase their case acceptance while helping patients get the smiles of their dreams.

Another benefit of SimplePay is that even if a patient misses a payment, the dentist still gets paid.

“One of the best things about SimplePay is that we can provide a competitive edge to the dental office,” said Shaileen Shah, SimplePay CEO. “We recognize that we can make a great impact to the cosmetic dental office’s bottom line by helping patients afford the treatments and say ‘yes’ to recommended care.”

According to AACD’s 2013 State of the Cosmetic Dentistry Industry Survey, all dentists who offered third-party financing reported the financing helped them get a “yes” from patients who sought dental treatment. Now, with SimplePay as an additional option for financing at no cost to AACD member dentists, more patients than ever will be able to say “yes.”

Here in San Francisco

For more information on SimplePay, stop by the AACD booth, No. 1517.

By today Staff

We might be nearing the end of the 31st annual AACD Scientific Session, but that doesn’t mean the fun is over yet. In fact, there is still a lot left to do and see and learn here at the Moscone West.

For starters, there is still time to place your bids over at the AACD Charitable Foundation’s annual Give Back a Smile silent auction. Items up for grab include a Tiffany’s Christmas ornament, a 16 GB iPad Air, sports memorabilia, a Six Month Smiles two-day course and a five-night stay in La Paz, Mexico.

Bids can be placed on any mobile device or computer, and proceeds go to help survivors of domestic or sexual violence regain their damaged smiles.

The auction closes at 1:30 p.m. today, so don’t delay too long. Also today, you will find a cocktail
reception in the exhibit hall from 5:30 to 7 p.m. Pick up a glass of beer or wine or grab a soft drink as you make a last round of all the booths. The exhibit hall is open until 7 p.m. today, and then that is it until next year.

Have you gotten your tickets yet for the Celebration of Excellence Gala tonight? Lauded by organizers as “the formal social event of the conference,” you can expect food, entertainment, the Evy Awards ceremony and the inauguration of AACD’s next president.

Finally, let’s not forget about all of the educational opportunities for today. From the live dentistry sessions in the exhibit hall to hands-on courses, you’re sure to find something that interests you. For more details, including times and locations, make sure to pick up an on-site guide or download the AACD 2015 mobile app to your smartphone.

Find the silent auction in the exhibit hall to get an up-close look at all the items up for bid. The auction ends at 1:30 p.m. today. (Photo/Nirmala Singh, today Staff)